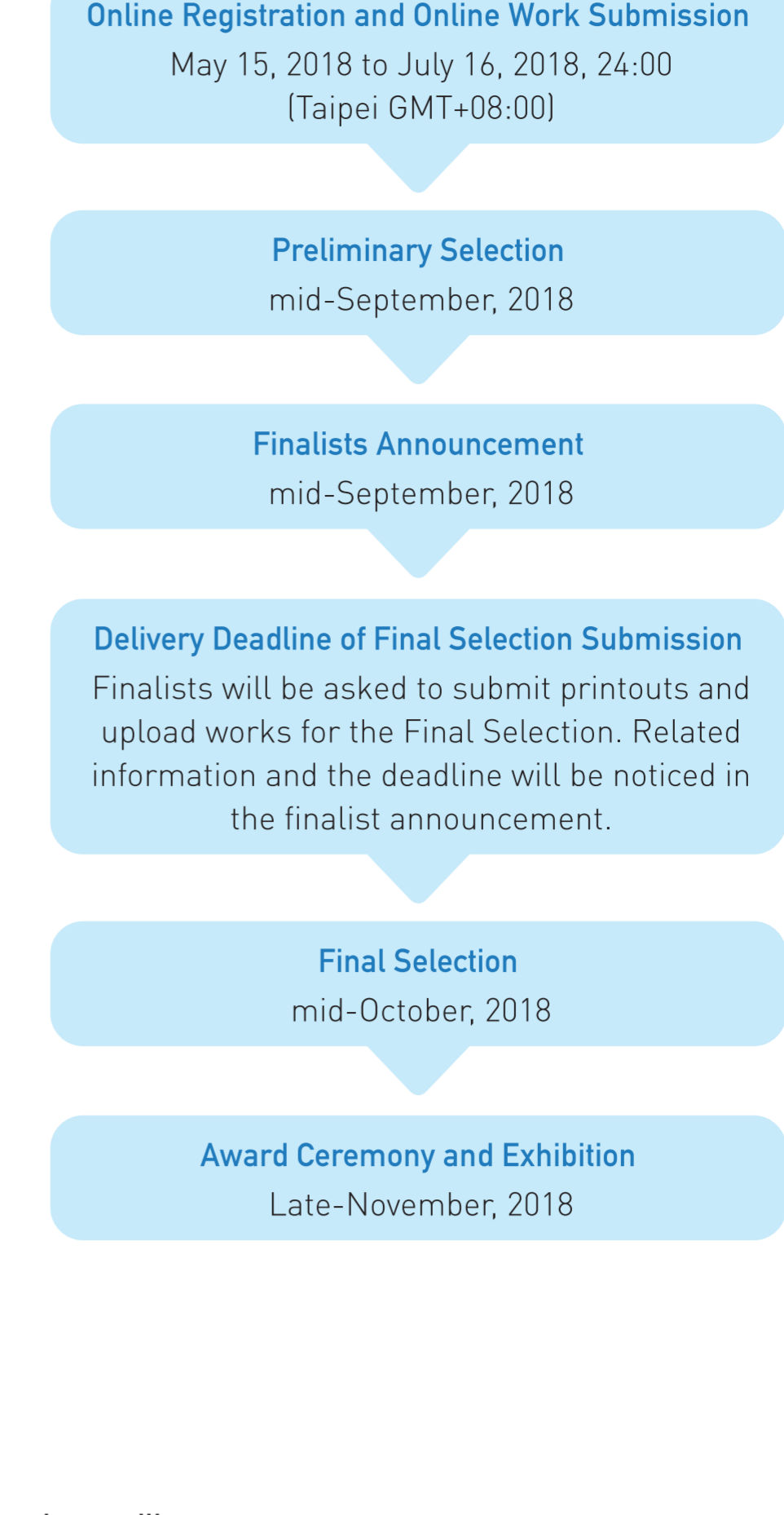




2018 Breakthrough and Innovation 臺灣國際學生創意設計大賽 Taiwan International Student Design Competition

- Purpose**
Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.
- Theme**
Breakthrough and Innovation
Brave to Break Through, Intent on Innovation
- Feature**
 - Total Prize Money is Up to US\$180,000
 - The Largest Student Design Competition Worldwide
 - 21 International Design Associations Endorse Special Awards
 - No Registration & Presentation Fee
- Qualification**
Students who currently enroll at senior high schools or above (Based on the internet registration deadline, and the participant must be born after May 12, 1988, and younger than 30 years of age. For females who had given birth before year of 30 may have 2 years extension per birth.)
* Fresh graduates (graduate in June 2018) and new students (enroll school in September, 2018) are also eligible.
- Participating Works**
The creative design of the competition theme "Breakthrough and Innovation" must be expressed in the participating pieces.
- Category**
Product Design, Visual Design, Digital Animation, and Service Design
- Registration Fee**
Free



Participation Procedure

- A Register online at www.tisd.org**
- B Login to your account, enter the project information and you will receive a registration code for each entry.**
- C Upload works**
 - Product Design Category**
Please follow the instructions to upload your presentation boards.
* You may upload up to 3 files per entry. Each file must be under 1MB, A3, 300dpi, JPG format
 - Visual Design Category**
Please follow the instructions to upload your presentation boards.
* The work can be presented a single or series design. You may upload up to 3 files per entry. Each file must be under 1MB, A3, 300dpi, JPG format
 - Digital Animation Category**
Please upload a 30-60 seconds trailer of the film.
* (The file must be under 100MB, MOV/MP4 format), a full length film which must be within 10 minutes. (The file must be under 800MB, MOV/MP4 format.) And a film poster, A3, 300dpi, under 1MB in JPG format.
 - Service Design Category**
Please follow the instructions to upload your presentation boards.
* You may upload up to 3 files per entry. Each file must be under 1MB, A3, 300dpi, JPG format

D Registration Completed
After the password is completed, participants can login to the website using their personal account and registration to upload new works and modify works or personal data until the deadline of submission.

Please note

- Please provide the most frequently used E-mail, to which the executive will send important information regarding the competition, including the finalist and winner announcements.
- The organizer will send the annual portfolio and certificate to every finalist. Please make sure to fill in the valid mailing address when registering.
- After the deadline of online registration, all information about the entry cannot be modified, so please fill in the information carefully.
- To protect intellectual property and ensure participating rights and interests, participants must fill out the Affidavit for each entry and upload its scanned copy.

Final Selection Submission Procedure

- A Download the Affidavit**
- B Upload registration documents**
 - Scanned file of Student ID card or school enrollment certificate (the document of each member in the design team is essential)
 - Scanned file of the proof of date of birth (the document of each member in the design team is essential)
 - Scanned file of signed Affidavit (one copy for each entry)

A. Product Design Category	B. Visual Design Category	C. Digital Animation Category	D. Service Design Category
Printout(s): Please submit at most 3 printouts of your presentation boards, each piece on A2 size (42X59.4 cm). The printouts need not be mounted on cardboards/paperboards. The descriptions on the boards should be in English.	Printout(s): Please submit a maximum of 3 posters describing each piece on A2 size (42X59.4 cm) paper. The printouts need not be mounted on cardboards/paperboards.	Upload works: Electronic documents should include: *A full length film which must within 10 minutes. (The file must be under 800MB, MOV/MP4 format.) *At most 5 stills/promotion images of the film (JPG/300dpi) *Clear half-length photos of all designers (above 2MB/JPG/300dpi)	Printout(s): Please submit at most 3 printouts of your presentation boards, each piece on A2 size (42X59.4 cm). The printouts need not be mounted on cardboards/paperboards. The descriptions on the boards should be in English.
Upload works: Electronic documents should include: *Digital archives of the posters and product photos (JPG/300dpi/press quality/CMYK) *Clear half-length photos of all designers (above 2MB/JPG/300dpi)	Upload works: Electronic documents should include: *The electronic file of the works, in original size (JPG/300dpi/press quality/CMYK) *Clear half-length photos of all designers (above 2MB/JPG/300dpi)	Upload works: Electronic documents should include: *Digital files of the posters and design principles (JPG/300dpi/press quality/CMYK) *Clear half-length photos of all designers (above 2MB/JPG/300dpi)	Upload works: Electronic documents should include: *Digital files of the posters and design principles (JPG/300dpi/press quality/CMYK) *Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Mailing Address

2018 Taiwan International Student Design Competition Executive Department of Visual Communication Design, Asia University A412 Project Office, No.500, Lioufeng Rd., Wufeng Dist., Taichung City 41354, Taiwan

Please note
The printouts should be packed properly before delivering. The organizer is not responsible for any damage of art works during the delivery process.

Upload Link www.tisd.org

Evaluation Operation

- 1 Preliminary Selection**
The evaluation will be based on the digital files provided by the participants. The evaluation committee will select finalists for the final selection.
- 2 Final Selection**
Finalists in Product Design category, Visual Design category and Service Design category will be judged according to the printout works submitted by the participants. In Digital Animation category, the nominated films will be evaluated according to the digital files.

Evaluation Criteria

The design works will be judged on their creativity, interpretation of the theme, expression of concept, and aesthetic approach. Domestic and international experts in different fields will be invited to organize the preliminary and final selection committee to process the evaluation.

A Product Design Category	B Visual Design Category	C Digital Animation Category	D Service Design Category
Creativity: 50%; Thematic: 30%; Design Presentation: 20%	Creativity: 50%; Thematic: 30%; Composition and Aesthetics: 20%	Creativity: 50%; Aesthetics: 30%; Thematic: 20%	Creativity: 50%; Thematic: 30%; Design Presentation: 20%

Awards

- Product Design, Visual Design, and Digital Animation Categories:**
 - Grand Prix (1 winner):** NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate
 - Gold Prize (1 winner for each category):** NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate
 - Silver Prize (1 winner for each category):** NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate
 - Bronze Prize (3 winners for each category):** NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate
 - Honorable Mention Prize (several winners for each category):** NT\$10,000 (approx. US\$330) and a certificate

The prizes will be adjusted according to the quality and quantity of participating works. The awarding cup and the certificate will be conferred by the Minister of Education and the Award Ceremony will take place in November. The winners will be announced on our official website and other media in Taiwan and abroad, to allow suppliers to seek for design cooperation opportunities.

- International Design Association Special Prize (several winners for this prize):** NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate
- Service Design Category: (Sponsored by iSee Taiwan Foundation)**
 - Gold Prize (1 winner for each category):** NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate
 - Silver Prize (2 winner for each category):** NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate
 - Bronze Prize (4 winners for each category):** NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate
 - Honorable Mention Prize (several winners for this category):** NT\$10,000 (approx. US\$330) and a certificate

Terms & Conditions

- For the entries**
 - All entries will not be returned.
 - Entrants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
 - Multiple submissions of the same work in two or more categories are not allowed.
 - The entries must be original and creative by the participants themselves.
 - All the concepts, text, icons, sheets, pictures, videos, audios, music, animation contents and program of the work shall not be involved in any plagiarism or infringement of copyrights or other laws.
- For the entrants**
 - All entrants shall accept the regulations of TISDC. Participating qualifications or prizes will be cancelled if the violation is proved and the organizer shall have the rights to take actions.
 - The entrants shall respect the evaluation and decisions made by the committee.
 - If the participating work has been published, awarded or is under evaluation process in other competitions, the entrant shall clearly indicate the fact in the Affidavit and inform the organizer.
 - Requests, lobbies, threats, bribes or other actions interfering in the evaluation are not allowed.
 - The entrants shall agree to provide the detail information of the entries for future media coverage and exhibitions.
 - The top three prizewinners of each category shall be present at the Award Ceremony. All travel expenses related to the award ceremony will be borne by the participants.
- For the winners**
 - The winners shall agree to provide the detail information of the works for future media coverage and exhibitions.
 - The winners shall cooperate with the organizer in promotion and education activities for 3 years since the proclaiming of awarding.
 - All monetary prizes will be taxed according to the regulations of Taiwan government. (The winners from abroad will be taxed at the rate of 20%.)
 - For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, public recitation, public broadcast, public presentation, public transmission, distribution, public display, publication, public release) the awarded works in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
 - The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.
 - The prize sponsor of Service Design category, iSee Taiwan Foundation, shall be entitled to use, production, manufacturing and publishing related matters of the winners' works.

In any of the following condition, the organizer shall have the rights to disqualify the awarded winners and revoke the prizes, awarding cups and certificates:

- In the event that the participant does not meet the qualification.
- In the event that the awarded work is involved in plagiarism or infringement of copyrights or other laws.
- In the event that the awarded work is proven to be unoriginal design, or to have fraudulently copied ideas from other person's work.
- In the event that the commercialization and marketing activities of the awarded work contravene the spirit of this competition.
- In the event that the entrant is involved in request, lobby, threat, bribe or other actions which interfere the evaluation.

*The organizer reserves the right to make alterations, which will be announced on the official website. If there should be any controversial issue, it will be deliberated and judged by the committee before reporting to the organizer the Ministry of Education for the final resolution.

Contact

2018 Taiwan International Student Design Competition Executive Department of Visual Communication Design, Asia University Address: No.500, Lioufeng Rd., Wufeng Dist., Taichung City 41354, Taiwan TEL : +886-4-2331-0066 FAX : +886-4-2331-0099 E-mail : tisd.org@gmail.com Website : www.tisd.org Facebook : Taiwan International Student Design Competition

Worldwide Partners

- ADI** 義大利工業設計協會 Association for Industrial Design
- BI** 捷克布魯諾雙年展協會 Brno Biennale Association
- CD** 巴西中央設計協會 Brazil Design Center
- design chamber singapore** 新加坡設計業總商會 Design Business Chamber Singapore
- GD** 澳大利亞優秀設計協會 Good Design Australia
- Ratir Forsknings** 德國國家設計委員會 German Design Council
- HKFD** 香港設計總會 Hong Kong Federation of Design Associations
- ICID** 國際設計社團協會 International Council of Design
- INDIA** 印度設計委員會 India Design Council
- IPPI** 墨西哥國際海報雙年展協會 International Poster Biennial in Mexico
- JDP** 日本設計振興會 Japan Institute of Design Promotion
- KECD** 韓國現代設計協會 Korea Ensemble of Contemporary Design
- FINLAND** 芬蘭拉赫蒂國際海報三年展 Lahti Poster Triennial - International Poster Exhibition in Finland
- GOLOS** 莫斯科國際平面設計雙年展金蜂獎 Moscow Global Biennale of Graphic Design Golden Bee
- TCDC** 泰國創意設計中心 Thailand Creative & Design Center
- TDA Asia** 亞洲設計連 Asia Design Alliance
- TdA** 台灣設計聯盟 Taiwan Design Alliance
- The Designer's Institute of New Zealand** 紐西蘭設計師協會 The Designers Institute of New Zealand

* More global-wide design organizations will be invited as TISDC's partners.